

DETECTIVE TYPEDFACE



CAN
CAN
CAN
TYPOGRAPHY



DETECTA TYPEFACE

A TYPEFACE DESIGN BY
MICHAEL PARSON





Dejecta

by Michael Parson

Dejecta is part of a larger series of typefaces trials that question both the design but also function on typography in our communication. In a contemporary world that is seeing a rise in popular movements, we are also seeing a return to the grassroot principle of handcrafted signs and slogans, made in a moment of emotion and drive. With this typeface, we have questioned whether as type designers, we can make a design tool that uses this spontaneous, if somewhat unstructured, form of communication. Can typography, which is built on the principle of a repeating grid of letterforms, ever be a medium that is fluid and expressive, should it even aim to be?

A B C D E F G H I J
 N O P Q R S T U V W
 A B C D E F G H I J
 N O P Q R S T U V W
 Z Æ Å Ä Å Ä Ê É
 Î Ï Ñ Ò Ó Ô Õ Ö Ù
 & Ł Š Ÿ Ž Æ Œ Á
 À È É Ê Ë Ì Í Î Ï Ñ



DEFECTA



FURIA REGULAR BASIC LETTERFORMS

À B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

NUMERALS

0 1 2 3 4 5 6 7 8 9

ACCENTS

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó
Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã
ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ
ö ø ù ú û ü ý þ ÿ ‘ ’ “ ” ^ ˇ

ˆ ˜

PUNCTUATION

@ \$ + # ? ı / | \ + - = % & “ ”
“ ” ‘ ’ * ° - , | _ . ‘ ’ < > & * > [] ()
{ } / - -

CURRENCY LOGOS

£ ¤ ¥ €

AMPERSAND

& &

STANDARD LIGATURES

Æ Œ Æ Œ Æ Œ Æ Œ

REGULAR
STANDARD LETTERFORMS
LIGATURES
LIGATURES ACTIVATED

ALTERNATES
ALTERNATES ACTIVATED

SWASH
SWASH ACTIVATED

DEJECTA



A B C D E
DEJECTA TYPEFACE

V I N O P Q R S T U V W X Y Z
À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã

This font uses a series of OpenType features, from standard ligatures to more complex contextual substitutions. Dejecta was made as a typeface that can be played with, that asks that the designer experiments with the various letterforms to find the best combination and style.

No

No



ALTERNATES

002

SECTION

ALTERNATES

REFERENCE

0019-342-4964

NUMBER

LIGATURES

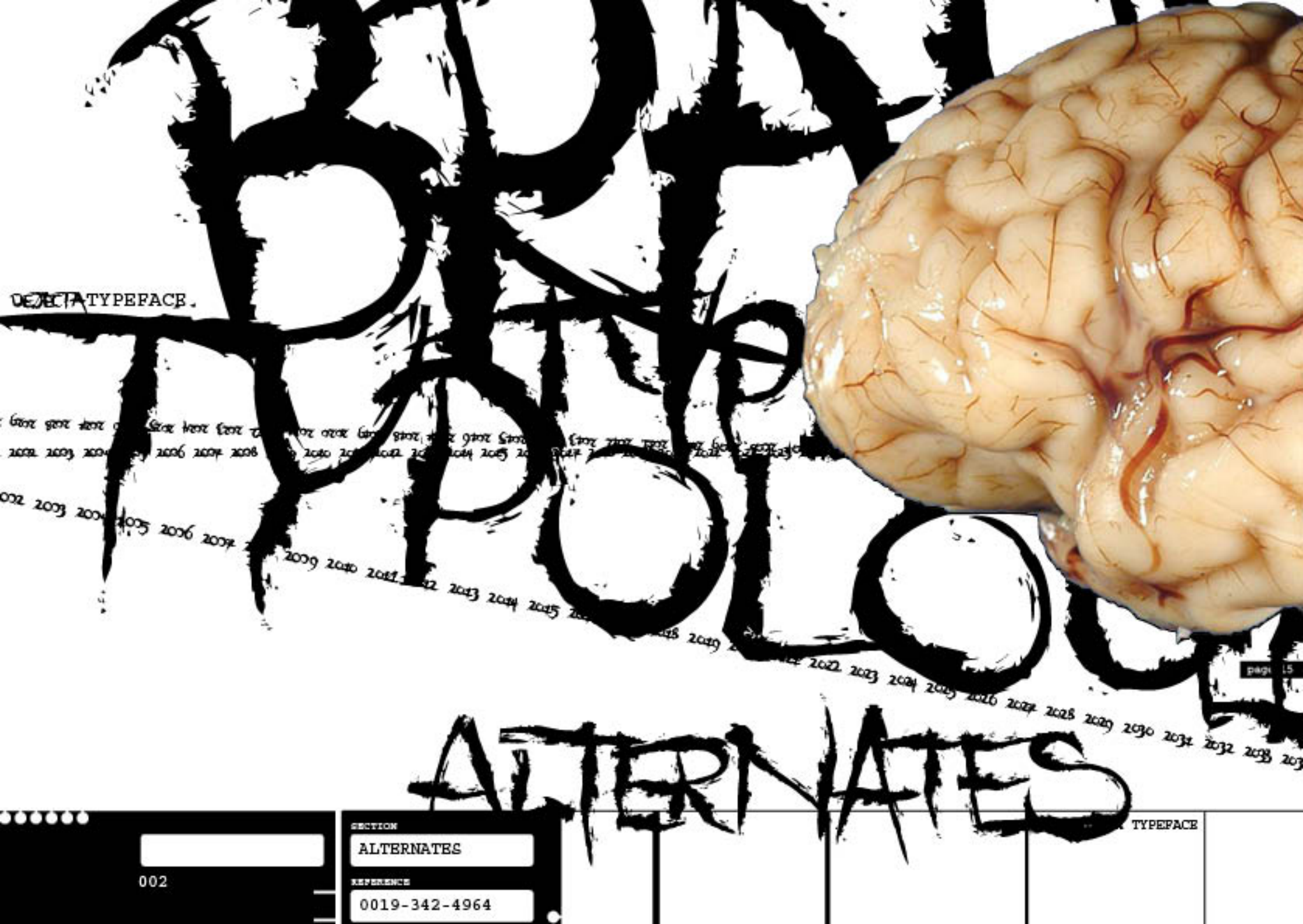
TYPEFACE

ALTERNATE LETTERS

A A B C D E F F G H H I J
K L L M N N O O P P Q R R S
T T U U V W X X Y Y Z &

TYPOGRAPHY

ALTERNATIVE
DESIGN
TYPO

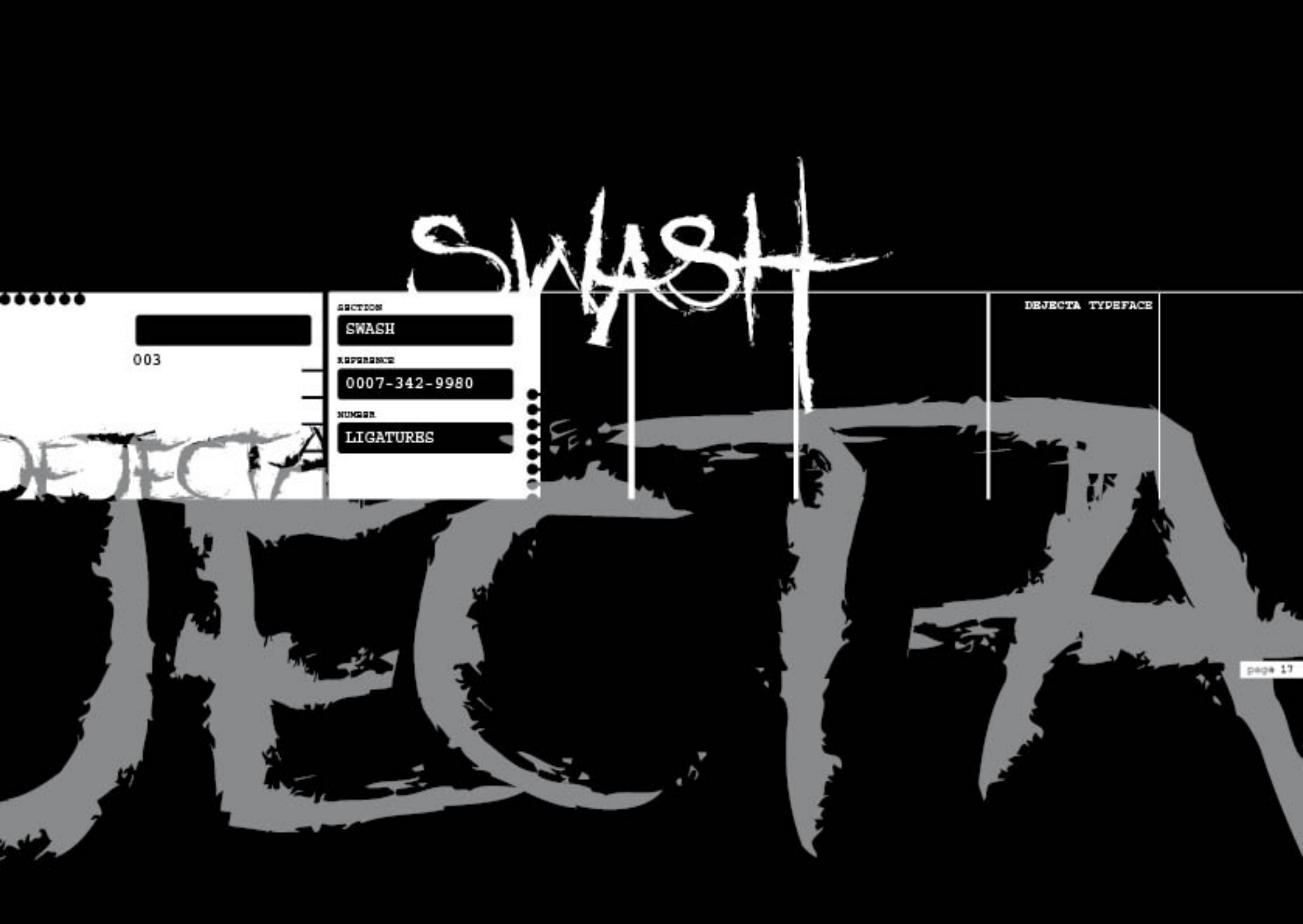


DETECTA TYPEFACE.

2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034

ALTERNATES

	SECTION	TYPEFACE
002	ALTERNATES	
	REFERENCE	
	0019-342-4964	



SWASH

<p>003</p>	<p>SECTION SWASH</p> <p>REFERENCE 0007-342-9980</p> <p>NUMBER LIGATURES</p>		<p>DEJECTA TYPEFACE</p>	
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A E F H K M N R S T

TYPOGRAPHY

SOME MESSAGES

BEFORE YOU

SWIRL

OPEN TYPE - TYPOGRAPHY



2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028

QUOTE

BRAND IDENTIFICATION

BRAND
IDENTIFICATION



AV AW AX EA EL ER ES EIZET EVER
ME MY NE NEVER NT OR PA PE RA SE
TX TY UE UN VA VE WH XX YE AA AB
ALL ALSO ALT AM AN AND ANGER ANT AC
AIT ATTA ATTACK ATTEN AU AUX AV AVE
BI BIG BIT BO BOSS BR BRE BREAK BY
COLD CR CRE CRIME CT CU CUT DA D
EA EAT EB EC ECC ED EE EF EFE EG E
S ESP ESS EST ET ETE ETH EU EUX EV EV
IL FAM FAR FE FEA FEEL FF FIGHT FILL
FS FT FU FUCK FUL FULL FY GA GAME
HE HEA HE HEA HE HEA HE HEA

LIGATURES

001

SECTION

LIGATURES

REFERENCE

0012-342-2738

NUMBER

LIGATURES

DEJECTA TYPEFACE

AH AL AR AS AT AT AV AW AX EA EL ER ES ET ET EVER FA FE FF FI FO FR
 HA HE HU LA LE LU ME MY NE NEVER NT OR PA PE RA SE TA TE TH THAT TH
 TOA TO TR TI TV TX TY UE UN VA VE WH XX YE AA AB AC ACTION AD AF
 AI AIN AJ AK AL ALL ALSO ALT AM AN AND ANGER ANT AO AP APP AQU AR AR
 AS ASK ASB AT AT ATT ATTA ATTACK ATTEN AU AUX AV AVE AW AX AXE AY AZ B
 BAR BE BEA BEAT BL BIG BIT BO BOSS BR BRE BREAK BY CA CAE CE CET CE
 CHE CI CITY CIVIL CO COLD CR CRI CRIME CT CU CUT DA DANGER DARK DAY DE
 DES DI OUD DIE DO EA EAT EB EC ECC ED EE EF EFE EG EH EI EJ EK EL ELLE
 ENT EP ERARR ER ES ESP ESS EST ET ETE ETH EU EUX EV EVE EVIL EW EX EXCEPT
 EXT EZ ÉTÉ FA FAIL FAM FAR FE FEA FEEL FF FIGHT FILL FIN FIRE FIT FJ FLA
 FR FRA FRE FREE FS FT FJ FUCK FUL FULL FY GA GAME GE GH GI GO GOT
 GRIND HA HARD HAS HAT HATE HE HEA HEL HELL HE HI HILL HIT HO HOME
 HU HY IA IB ID IDEA IE IF IL ILL IM IN ING INK INT INTER IR IRR I
 JA JE JI JO JU KA KE KEEP KH K_I KILL LN KY LA LA LAT LAW LAY LE
 LET LI LIFE LIG LIGHT LITE LO LOOK LOT LOW LT LY MA MAD MAN MANY
 MEET MEN ME MIND MM MO MORE MR MY NA NAT NATH NE NESS NET
 NN NO NOT NOTH NOUS OA OF OF OH OL ON OO OP OPEN OR OS OT OTHER
 OV OVER OW OWN OX PA PARANOID PA PE PEA PED PEOPLE PO POUR PR PRE
 QUE QUI RA RAG RAGE RAP RAT RE REA REVOLUTION RH RI RO ROCK ROLL P
 RY SA SAVE SCH SE SET SEX SH SHA SHE SHIT SHOT SL SLA SLAVE SO SO
 ST STR STREET STRESS STUF SU SUR TA TAE TAKE TAN TAR TAT TE TEA
 TER TERR TEST TH THAT THAT THE THERE THE THIN TT TING Tired TIT

TER TERR TEST TH THAT THAT THE THERE THE THIN TI TING TIRED TIT
TIA TTE TTI TU TV TW TY TYP TYPE UN UNDER UT VA VAE VE VERY
VILLAGE WA WAR WARN WE WH WHAT WHE WHEN WHERE WHO WHY WI WILL
WORLD WWW YA YE YEAH YES YET YI YU ZA ZE ZERO ZO ZZ

LIGATURES

HAMBURGEFONTS

HAMBURGEFONTS

HAMBURGEFONTS

HAMBURGEFONTS

HAMBURGEFONTS

DEJECTATYPEFACE





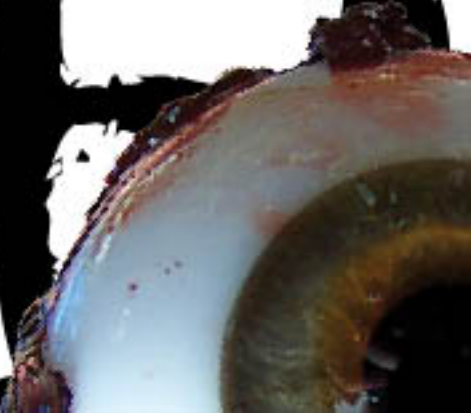
WHAT DO



A B C
A A B B B
AND AND AND

DETECTA TYPEFACE

WHAT DO YOU





TRY AND REPEL THE

EMOTION, AND HAS A COMMON FACIAL EXPRESSION ASSOCIATED WITH IT. THIS IS RECOGNISED IN MANY DIFFERENT CULTURES [2]. SADNESS IS USUALLY CAUSED BY LOSS OF SOME SORT, FROM A PERSON TO MEMORABLE OBJECT, RELATIVE TO A LOSS OF ATTACHMENT TO A CHILD OR AN ANIMAL, FRIEND [3]. ATTACHMENT IS ADAPTIVE FROM

IN YOUNG CHILDREN AND CAUSES THEM TO SEARCH FOR THE PARENT. ATTACHMENT IS ALSO IMPORTANT FROM OTHER LOSSES, REGARDING FROM MONEY

DRIVES US TO RESTORE ATTACHMENT AND IS FROM ALSO ACT AS A SOCIAL SIGNAL THAT IS A PLEA FOR HELP. THERE IS NO CLINICAL TEST FOR DEPRESSION. DIAGNOSIS IS USUALLY BASED ON DSM-IV, THE STANDARD MANUAL FOR DIAGNOSING MENTAL DISORDERS. DEPRESSION DIAGNOSIS IS BASED ON

DEPRESSED MOOD MOST OF THE TIME, LOSS OF INTEREST IN ACTIVITIES, FEELING OF GUILT OR FEELING OF WORTHLESSNESS. BUT DIAGNOSIS BASED ON THESE SYMPTOMS LEAD TO THE

DEPRESSION IS A COMMON MENTAL DISORDER AND IS CAUSED BY A COMPLEX INTERACTION OF GENETIC, BIOLOGICAL, ENVIRONMENTAL, AND PSYCHOLOGICAL FACTORS. WE MUST FIRST CONSIDER EMOTIONS. A COMMON THEORY IS THAT EMOTIONS ARE A RESPONSE TO SIGNALS, BOTH EXTERNAL AND INTERNAL. THEY HAVE EVOLVED TO MAKE THE INDIVIDUAL ESCAPE FROM A DANGEROUS SITUATION OR RISE TO IT. SIMILAR ARGUMENTS CAN BE MADE FOR OTHER EMOTIONS LIKE ANGER, DISGUST AND GRIEF. GRIEF IS CLOSELY LINKED TO LOSS OF ATTACHMENT TO A CHILD OR AN ANIMAL, FRIEND [3]. ATTACHMENT IS ADAPTIVE FROM AN EVOLUTIONARY POINT OF VIEW. ITS BIOLOGICAL FUNCTION IS TO MOTIVATE THE INDIVIDUAL TO FORM ATTACHMENTS. AN IMPORTANT ADVANCE IN UNDERSTANDING THE SADNESS CAUSED BY BEREAVEMENT WAS MADE BY HENRIK SCHULZ. HE ARGUED THAT THE SADNESS CAUSED BY BEREAVEMENT IS A PLEA FOR HELP. THERE IS NO CLINICAL TEST FOR DEPRESSION. DIAGNOSIS IS USUALLY BASED ON DSM-IV, THE STANDARD MANUAL FOR DIAGNOSING MENTAL DISORDERS. DEPRESSION DIAGNOSIS IS BASED ON THE PRESENCE OF A DEPRESSED MOOD MOST OF THE TIME, LOSS OF INTEREST IN ACTIVITIES, FEELING OF GUILT OR FEELING OF WORTHLESSNESS. BUT DIAGNOSIS BASED ON THESE SYMPTOMS LEAD TO THE





REJECTION IS THE NEGATIVE EMOTION THAT BRINGS GRIEF OR MISFORTUNE AS A RESULT OF FAILURE IN AN ATTEMPT AT FORMING OUR LIFE'S BEST IN ACHIEVING THE TASK BY THE HIGHEST AND MOST EFFORTS. IT MAY BE A FORM OF PROFOUND FRUSTRATION OR DEPRESSION AND IT OFTEN LEADS TO FORSAKING OUR GOAL HALFWAY WHILEST ACHIEVING IT OR IN THE MOST OF TIMES, NOT FINISHING THE TASK AT ALL. BECAUSE HAVING THE TASK NOT COMPLETED IS THE COMMON OUTCOME OF REJECTION, WE TEND TO USE ABANDONMENT AS OUR BASIS FOR ILLUSTRATING REJECTION.

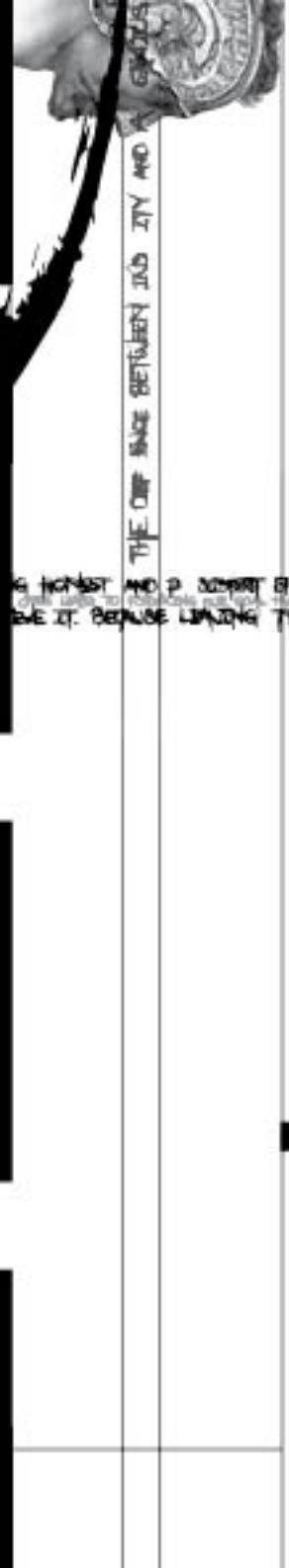


LOWER CASE

CAPITAL

SWASH

ALTERNATE



M N O P Q R S T U V
 W X Y Z A B C D E F G
 H I J K L M N O P Q R
 S T U V W X Y Z Æ Å Ä
 Å Ä Ê Ë Ì Í Î Ï Ñ
 Ó Ô Õ Ö Ù Ú Û Ü Ç Ø
 Š Ÿ Ž Æ OE Å Ä Å
 Å Ä Ê Ë Ì Í Î Ï Ñ
 Ó Ô Õ Ö Ù Ú Û Ü Ç Ø
 Š Ÿ Ž 0 1 2 3 4 5 6 7
 @ £ ¤ \$ ¥ € § ¨ ¯
 / \ + - = % ‰ “ ” •



DEJECTA TYPEFACE

A SINGLE WEIGHT TYPEFACE BY MICHAEL PARSON
 AVAILABLE AT WWW.TYPOGAMA.COM

VEDIC AYURVED ACE



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www.vedicayurvedace.com

